Inauguration Ceremony of Fellow Program in Management (FPM - 2024 Batch)

Celebrating Milestones with Gratitude and Vision 🌟

The FPM 2024 Batch Inauguration at ISBR Business School

"The Century Batch"

December 21st 2024 (Saturday)

ISBR Business School proudly marked a momentous occasion with the inauguration of its AICTE-approved ***Fellow Program in Management (FPM)*** *Century Batch 2024 on* ***Saturday, December 21, 2024***. This milestone represents a testament to the institution's steadfast commitment to academic distinction, transformative education, and innovation in management research.

The Century Batch

With five successful batches preceding it, the 2024 cohort stands out not only for its impressive size but for the exceptional talent and ambition of its scholars. This historic batch epitomizes ISBR's dedication to nurturing thought leaders poised to redefine management practices.

An Inspiring Celebration

The inauguration ceremony was a grand affair, graced by the presence of esteemed dignitaries who added value to this special day:

Dr. Ashok Sangappa Alur, Vice Chancellor of Kodagu University, Government of Karnataka, served as the Chief Guest.
Dr. Alur shared profound insights into **Agricultural Management Research**, emphasizing its critical role as the backbone of the nation's economy. His words have inspired scholars to pursue impactful and quality-centric research that contributes meaningfully to society.

Mr. Hrushikesh Deshpande, a renowned industry leader, joined as the Guest of Honour.
Mr. Deshpande's visionary talk on the **practical applications of AI in Management Research** opened new avenues for scholars to explore cutting-edge methodologies that align with industry trends and modern requirements.

Acknowledging Visionary Leadership

This milestone reflects the visionary leadership of **Dr. Manish Kothari**, Founder and Managing Director of ISBR Group of Institutions. Dr. Kothari's relentless dedication to fostering an environment of intellectual growth and innovation continues to inspire the ISBR community to scale greater heights. The contributions of **Dr. M.R. Jhansi Rani**, pivotal in shaping the program since its inception, has elevated it to one of India's premier doctoral offerings. The guidance of **Dr. Manohar C.** and **Dr. Anandram K.S.**, Senior Directors, has also been instrumental in its success.

Event photographs



Key highlights about the Inauguration Program 2024 batch

Introduction

The Fellow Program in Management (FPM) 2024 Batch inauguration at ISBR Business School marked a significant milestone as the "Century Batch" of this prestigious doctoral program. Since its inception in 2020, the FPM program has become a symbol of academic rigor and innovation, nurturing scholars to become thought leaders and changemakers. Blending tradition with modernity, the inauguration brought together scholars, faculty, and industry leaders to honor the spirit of inquiry, innovation, and collaboration. The event emphasized ISBR's commitment to creating an inclusive academic environment where diverse perspectives contribute to the advancement of knowledge. The occasion not only marked the commencement of the 2024 batch but also reinforced ISBR's mission to shape the future of management education. Through the

active participation of its vibrant academic and professional community, the event showcased ISBR's dedication to blending cultural heritage with forward-thinking innovation, setting the stage for new frontiers in research and education.

Key Highlights of the Event

Ceremonial Opening

The event began with an invocation song, melodiously performed by ***Ms. Kalyani, a PGDM student***, setting a serene and auspicious tone for the occasion. This was followed by the traditional lighting of the ceremonial lamp by the esteemed dignitaries. This age-old ritual symbolizes the dispelling of ignorance and the illumination of wisdom, perfectly encapsulating the purpose of the event. The dignitaries' participation in this ceremony reinforced the commitment to enlightenment and academic excellence.

Welcome Address

The inauguration began with an inspiring welcome address by **Dr. K. S. Anandaram**, Senior Director of ISBR Business School, who warmly greeted the dignitaries, faculty, and scholars. He highlighted ISBR's legacy of excellence in management education and the transformative impact of the Fellow Program in Management (FPM), lauding the achievements of past batches and welcoming the diverse and promising 2024 cohort. **Dr. Anandaram KS, Senior Director of ISBR Business School,** urged scholars to embrace the opportunities within ISBR's collaborative research ecosystem and assured them of the institution's full support. His address set an encouraging tone, motivating the incoming batch to embark on their academic journey with purpose and innovation.

Felicitation of Chief Guest and Guest of Honor

The **Chief Guest**, ***Dr. Ashok S. Alur, Vice Chancellor of Kodagu University***, was honored by **Dr. Manish Kothari**, Managing Director of ISBR Business School, with a ceremonial shawl and a memento, symbolizing respect and gratitude for his distinguished contributions to academia and agriculture. Dr. Alur's presence and insightful address added immense value to the event, inspiring scholars and faculty alike.

Similarly, the **Guest of Honor**, ***Mr. Hrushikesh Arun Deshpande, Director of Learning Solutions at Oracle India***, was felicitated by ***Dr. C. Manohar, Senior Director, ISBR Business School***, with a shawl and a memento as a token of appreciation for his impactful work in integrating AI with research and fostering academia-industry collaboration. His thought-provoking speech resonated deeply with the audience, encouraging innovation and leadership in research. The felicitation ceremony was a heartfelt gesture that highlighted ISBR's tradition of honoring excellence and fostering meaningful connections with visionary leaders.

Launch Ceremonies

Two significant launches marked the event, setting the stage for the academic journey of the 2024 batch:

1. **FPM 2024 Handbook Launch**
   This comprehensive guide was unveiled as a key resource for the scholars. It includes the academic roadmap, program objectives, and guidelines to navigate the FPM journey. Designed to empower scholars, the handbook ensures clarity and structure in their academic pursuits.
2. **Academic Planner Launch**
   The Academic Planner, a meticulously crafted tool, was introduced to streamline scholars' research and learning experiences throughout the year. It includes schedules, important deadlines, and milestones, ensuring that scholars stay on track with their academic objectives. This planner also reflects ISBR's commitment to fostering an organized and focused approach to education.

Together, these launches symbolize ISBR's dedication to providing scholars with the necessary tools and resources to excel in their research journey. They highlight the institution's commitment to creating a supportive academic ecosystem, enabling scholars to thrive in their pursuits of knowledge and innovation.

Speeches and Special Talks

Chief Guest Address: Dr. Ashok Sangappa Alur

Dr. Alur's address was a masterclass in integrating societal relevance into academic research. Drawing from his vast experience in agriculture, rural development, and policymaking, he passionately emphasized the need for research to tackle real-world challenges. He urged scholars to delve into topics such as sustainable agriculture and agricultural economics, which are vital for ensuring food security, environmental conservation, and rural empowerment. He also stressed the significance of transforming individual growth into collective prosperity, highlighting how focused, community-oriented research could contribute to societal well-being.

Dr. Alur also advocated for the periodic revision of academic curricula to reflect evolving industry trends and societal needs, ensuring that scholars are equipped to address contemporary challenges effectively. He enriched his talk with insights from Indian philosophy, emphasizing the concepts of *Karma* (ethical responsibility) and *Kayaka* (dedication to work). Through these, he inspired scholars to pursue research with integrity and a sense of purpose, ensuring their work has a meaningful and lasting impact.

Key Excerpt:
"Research should not only aim to answer questions but also to create solutions that transform individual growth into collective prosperity."

Guest of Honor Address: Mr. Hrushikesh Arun Deshpande

Mr. Deshpande delivered a compelling address that bridged the often-perceived gap between academia and industry, focusing on the transformative role of artificial intelligence (AI) in research. He outlined how AI has revolutionized key areas such as data analysis, predictive modeling, and pattern recognition, enabling researchers to derive insights more efficiently and effectively. Highlighting Oracle India's initiatives, he demonstrated how technology companies are actively supporting academic research by providing AI-driven tools, resources, and platforms that empower researchers to solve complex problems.

He also underscored the importance of fostering partnerships between industry and academia, as these collaborations bring together theoretical knowledge and practical expertise. Such synergies, he explained, not only accelerate innovation but also ensure that research findings have real-world applications. By emphasizing the role of ethical AI in driving forward research and

development, Mr. Deshpande inspired scholars to harness technology for societal and industrial advancement.

Key Excerpt:
"AI is not just a tool; it's an enabler of innovation. Through collaborative efforts, we can empower scholars to turn ideas into impactful realities."

Presidential Address: Dr. Manish Kothari

Dr. Manish Kothari, Managing Director of ISBR Group of Institutions, delivered an inspiring presidential address, offering a retrospective look at the inception and growth of the ISBR Research Center. He recounted how the center began as a bold vision to promote critical thinking, intellectual rigor, and innovative research. Over time, with the dedicated efforts of faculty members and research supervisors, the center has grown into a recognized hub of academic excellence and industry relevance.

He highlighted the critical role of faculty and supervisors in guiding scholars through the research process, creating a collaborative environment that fosters learning and innovation. Dr. Kothari also touched upon emerging research trends, including sustainability, AI-driven analytics, and topics that align with contemporary industry needs. He encouraged scholars to focus on practical, solution-oriented research that not only advances knowledge but also addresses real-world challenges.

Key Excerpt:
"Our research center stands as a testament to collaboration and innovation, driven by the dedication of our faculty and the brilliance of our scholars."

Felicitation of Research Guides

Dr. Manish Kothari, Managing Director of ISBR Business School, extended heartfelt gratitude and recognition to the research guides who play a pivotal role in shaping the academic journey of scholars. Twenty-three research supervisors were felicitated for their unwavering dedication, expertise, and mentorship, which have been instrumental in the success of the program. Dr. Kothari's address highlighted the vital role of research guides in fostering a culture of academic

rigor and innovation. He commended their efforts in guiding scholars through complex research processes, ensuring the production of impactful and high-quality research outputs. This acknowledgment underscored the collaborative ethos of ISBR's academic environment.

Felicitation of Scholars

The scholars of the 2024 FPM batch were felicitated by **Dr. Manish Kothari**, Managing Director of ISBR Business School, in a ceremony celebrating their aspirations and commitment to research. This recognition highlighted their unique backgrounds and potential to contribute to academia and industry, while reflecting ISBR's inclusive and supportive academic environment. The gesture symbolized the institution's pride in nurturing future thought leaders and innovators.

Academic Achievements of the Year

The Annual Report for 2023-24, presented by ***Dr. M.R. Jhansi Rani, Professor and Deputy Director of Research***, ISBR Business School, highlighted the remarkable strides made by ISBR's research center in fostering academic excellence and innovation. The report underscored the institution's dedication to advancing research, supporting scholars, and enhancing its global footprint.

Research Output:

ISBR's research community achieved an impressive milestone, publishing over 100 articles in renowned journals indexed in Scopus, ABDC, and Web of Science. These publications spanned diverse fields, contributing significant insights to academia and industry alike. The breadth and quality of these research outputs reflect the institution's commitment to fostering impactful and solution-driven research that addresses contemporary global challenges.

Development Programs:

To equip scholars and faculty with cutting-edge skills, ISBR organized a series of developmental initiatives. These included workshops on MOOCs (Massive Open Online Courses) to facilitate self-paced, global learning and sessions on SPSS for robust quantitative data analysis. A specialized webinar on publication pathways provided scholars with a strategic roadmap to navigate the complexities of academic publishing, ensuring their work reaches prestigious

platforms. These programs enhanced research competencies, empowering participants to excel in their academic and professional pursuits.

Global Recognition:

ISBR continued to strengthen its reputation as a hub for academic and industry excellence through meaningful collaborations. Partnerships with national and international experts fostered a culture of interdisciplinary learning and innovation. By inviting over 30 distinguished experts to share their knowledge, the institution created invaluable opportunities for scholars to engage with diverse perspectives and emerging trends, further solidifying its global standing in research and education. These achievements underscore ISBR's unwavering commitment to creating a dynamic academic ecosystem that nurtures talent, drives innovation, and contributes to societal progress.

Vote of Thanks

The event concluded with a heartfelt **Vote of Thanks** delivered by ***Dr. Anand Shankar Raja, Assistant Professor and Research Manager at ISBR Business School.*** Dr. Anand expressed sincere gratitude to all the dignitaries, scholars, faculty members, and attendees for their participation and contributions to the success of the FPM 2024 Batch Inaugural Function.

He extended special thanks to the **Chief Guest**, Dr. Ashok S. Alur, and the **Guest of Honor**, Mr. Hrushikesh Arun Deshpande, for their inspiring speeches and valuable insights. Dr. Anand also acknowledged the leadership of **Dr. Manish Kothari**, whose vision has been instrumental in establishing ISBR as a hub of research excellence.

Event Poster:

ISBR BUSINESS SCHOOL
REAL WORLD. REAL LEARNING

CELEBRATING 34 YEARS IN EDUCATION 1990-2024

ISBR Business School

Cordially invites you to the inauguration of

FELLOW PROGRAM IN MANAGEMENT (FPM) 2024

CENTURY BATCH

21/12/2024

SATURDAY, 11.00 AM ONWARDS

Venue : Room No. 32, ISBR Business School, Bangalore

"Celebrating the incredible milestone of ISBR Business School's "The Fellow Program in Management (FPM) Century Batch". A Research pathway leading to active learning, growth, and transformation, creating leaders who inspire and innovate. Together, we've built a legacy of excellence, and the journey continues. Cheers to the past, present, and future FPM generations of ISBR!

FPM 2024 - INAUGURATION CEREMONY

CHIEF GUEST



Dr. Ashok Sangappa Alur
Vice Chancellor
Kodagu University,
Government of Karnataka

GUEST OF HONOUR



Sri. Hrushikesh Arun Deshpande
Director -Learning Solutions
Oracle India

PRESIDED BY



Dr. Manish Kothari
President
ISBR Group of Institutions



Dr. K S Anandaram
Sr. Director
ISBR Business School



Dr. C Manohar
Sr. Director
ISBR Business School



Dr. R. Narasimhan
Dean
ISBR Business School



Dr. Nila A Chotai
Director - Academics
ISBR Business School

Event Photos:






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21/12/2024
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Mr. Sri Hrushikesh Arun Deshpande
Director - Learning Solutions
Oracle India
CHIEF GUEST
Dr. Ashok Sangappa Alur
Vice Chancellor
Kodagu University
Government of Karnataka


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Dr. C. Manohar


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